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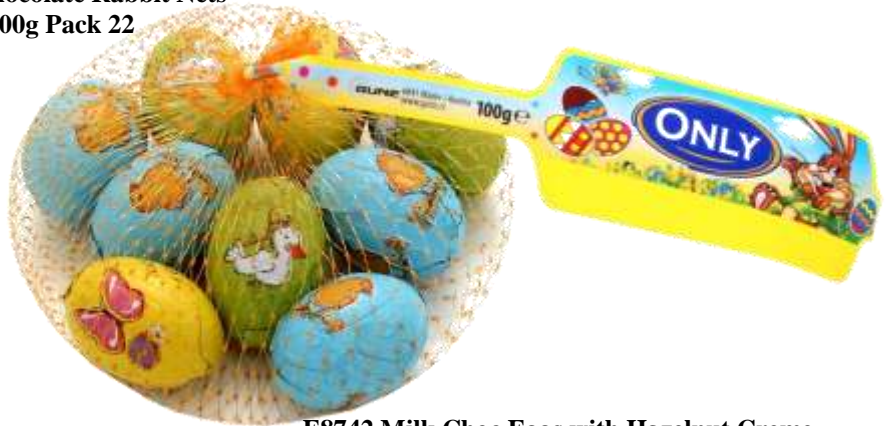


EASTER

2020



E8745 Chocolate Rabbit Nets
100g Pack 22



E8742 Milk Choc Eggs with Hazelnut Creme
100g Pack 24



E5522 Chocolate Ladybird Nets
100g Pack 24



E8150 Chocolate Chick Nets
100g Pack 24



E3387 Chocolate Gold Bunny Nets
100g Pack 22

Gunz



E5916 Milk Choc Easter Bunnies
40g Pack 24 ~ L:330mm



E7474 Milk Choc Easter Bars (5 Pk)
75g Pack 20



E2635 Happy Easter Figures
100g Pack 22

NEW



NEW



E2764 Easter Money Box & Candies
110g Pack 35
(CONTAINS DEXTROSE LENTILS)



E5915 Milk Choc Laughing Bunny
150g Pack 30 ~ H:250mm



E2395 Jelly Beans Baby Chick
Key Chain
50g Pack 12



E3389 Carrot cont. Milk Choc Eggs
200g Pack 8



E8741 Chocolate Eggs in Egg Carton
108g Pack 14

E5767 Milk Choc Bunnies
100g Pack 24 ~ H:250mm



E5797 Milk Choc Easter Eggs
100g Pack 24 ~ H:250mm



NEW

E3806 LOL Candy Spray Egg - Display
16g Pack 12



E3812 LOL Surprise Egg - Display
20g Pack 48

Novelty Items



E0013 Easter Lucky Bag
Pack 12 (in display box)

Simon Coll



E6818 Easter Chocolate Umbrellas
35g Pk30

Sweet Occasions



E1062 Garden Bugz - Jelly Pops
(2 displays of 24 per outer)
28g Pack 48



G0062 Peppermint Candy Canes -
Display Tree 28g Pack 96

Why should I stock a dairy alternative Easter Range?

- The Free From Food category was worth £837m in 2018
- The category is due to grow rapidly in the next 12 months
- Consumers choose Free From for not only allergies and intolerances but also for environment and animal welfare issues
- Plamil So Free Easter Eggs are made in the UK by Britain's original Vegan company
- All products contain no milk and are wheat and gluten free
- Younger consumers are leading the way in the movement away from dairy to plant based alternatives
- Consumers now expect that shops should offer Free From options



Plamil - "So Free" Dairy Alternative



E0028 So Free Milk Choc Alternative
Hollow Egg & Sharing Bag
125g Pk 3



E0029 So Free No Added Sugar
Finest Dark Hollow Egg & Sharing Bag
125g Pk 3



E0027 So Free White Choc Alternative
Hollow Egg & Bunny Bar
110g Pk 3



E0032 So Free Milk Choc Alternative
Bunny Bar
25g Pk 22



E0033 So Free Milk Choc
Alternative Hearts
65g Pk 8



E0031 So Free Milk Choc
Alternative Bow-Tie Bunny
65g Pk 8

Candy Cups



E1024 Nerds Candy Mix Cup
180g Pack 6



E0859 All American Cup
180g Pack 6



E2601 Harry Potter Candy Cups
150g Pack 6



E0214 PJ Masks/Justice League Asst. Candy Cups
150g Pack 6



E0213 Paw Patrol Boy/Paw Patrol Girl Asst. Candy Cups
150g Pack 6



E0212 LOL/Peppa Pig Asst. Candy Cups
150g Pack 6



E2629 Batman/Superman Asst. Candy Cups
150g Pack 6

